

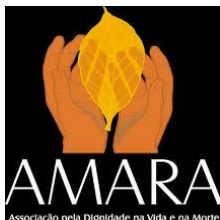
Partners, Certifications and Awards

Partners



APPDA-Lisboa

APPDA: As a result of the partnership with APPDA Lisboa, Inspira has officially become one of the few places selling the objects created by APPDA members. The ceramic or recycled handmade pieces are sold with a price range between €2 and €15 and the total revenue reverts to the NGO. The Association's purpose is to provide services to people with autism spectrum disorders (ASD) and their close relatives, promoting the defense and exercise of their rights and the acquisition and improvement of life quality.



Amara: It is a non-profit association which aims to contribute to the monitoring of people in end of life and their families, provide them serenity in life and dignity in death. Inspira supports Amara in several initiatives.



Fundação Rui Osório de Castro: Local NGO founded with the aim of informing and enlightening parents, children and friends about issues related to pediatric oncology, helping them to better accept and live the disease, and contributing to the development of scientific research in this area. Inspira has available for sale its mascot "Xi-coração", which revenues are fully donated to the institution.



Pump Aid: In order to reduce the environmental footprint Inspira offers filtered water in recycled glass bottles. These bottles are provided free of charge in our guest rooms, but they can also be purchased for 2.50€ at the restaurant. The profit is donated to Pump Aid-Water for life, an international NGO that builds water pumps and sanitation facilities in several countries of Africa. Thanks to the water contribution, Inspira Santa Marta Hotel has co-financed the installation of four elephant pumps in Malawi.



Associação Laço - Is a non-profit organization with the goal of having a significant impact on the prevention, diagnosis and treatment of breast cancer in Portugal. Inspira supports the Laço in various initiatives (complementary meeting rooms and events fundraising).



Bio+Sintra (interest group): Inspira Santa Marta Hotel joined the initiative of the creation of interest groups promoted by the project. Through this protocol, Inspira offers to help spreading the project's message of environmental protection and to frequently participate in voluntary actions of environmental responsibility. PROJECT BIO + SINTRA – “Reduction of carbon footprint, a contribution to value biodiversity in Sintra” is a project co-financed 50% by the LIFE program of the European Commission. It aims to change attitudes in order to reduce carbon emissions of daily activities by implementing a pilot project in the Cultural Landscape of Sintra, which can be reproducible elsewhere.



Zero Waste Project – A project that leverages the food that was supposed to end up in the trash to donate it to people in need - food that never left the kitchen, food which expiry date is nearing its end, or food that was never exposed or never been in contact with the public. This project is basically an intermediary between merchants and Charities.

Inspira food products are collected and distributed by Solsal institution.



GRACE: The biggest Portuguese organization in corporate social responsibility area, with more than 100 associate members from different economic areas, certifies that Santa Marta Hotel S. A. contributed to the following editions: Olhar para o Futuro: Uma nova reflexão sobre Responsabilidade Social Corporativa (Looking to the future: A new reflection on Corporate Social Responsibility) and Os Desafios e Oportunidades da RS no Turismo (Challenges and Opportunities of SR in Tourism).



Abraço: Under its CSR policy and social commitment Inspira signed a protocol with the association in order to offer preferential conditions to its members and promote the sharing of information on both sides. Abraço mission's is to support people infected and affected by HIV / AIDS, or HIV-positive and their respective families and promote the prevention of the infection.

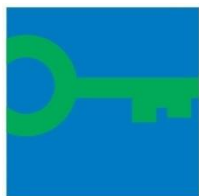


Protocol with Portuguese Association of Prosthesis and Cochlear Implants. Through this agreement with the Portuguese Association of Prosthesis and Cochlear Implants, Inspira Santa Marta Hotel continues to bring forward the involvement with the local community, contributing significantly to its development by creating projects within our social responsibility policy and social commitment. In this framework, Inspira Santa Marta Hotel provides to all Ouvir associated members a wide range of advantages and preferential terms like: 10% off in accommodation, as well as 10% off in restaurant and meeting rooms rental.

Certifications



Green Globe: Green Globe certification is assigned only in the area of tourism and travel, and consists of 41 criteria and 337 indicators. The main areas are: sustainable management, social, economic, cultural heritage and environment. In 2010 Inspira fulfilled 75% of the criteria, 85% in 2012 and 87% in 2014. In 2015, Inspira has managed to renew this certification.



The Green Key

Green Key: It was created in Denmark in 1994 and it was implemented in Portugal in 2007. It is present in 16 countries. "The Green Key" is an International Award for Environmental Education that promotes sustainable tourism through the recognition of good practice. Inspira was awarded in 2011 and 2012.



Travelife Sustainability System: Certification attributed to tourism establishments for good practice on sustainability. It offers the opportunity to achieve improvements through its scheme awards (bronze, silver and gold). Inspira Santa Marta Hotel was awarded the silver level in 2010 and the gold one in 2013 and 2014.



ISO (International Organization for Standardization): It is an international organization created in 1946 by members of 25 countries whose purpose would be to facilitate the international coordination and unification of industrial standards. ISO 14001 (environment) and 9001 (quality) can be applied to any organization regardless of size, product / service or activity sector. It implements requirements for management systems. Inspira is certified company since 2010.



Certificado Carbonfree - With an attitude of climate responsibility, Inspira decided to neutralize the emissions related to its activities.

The amount of greenhouse gas emissions was calculated by Ecoprogresso based on the results of the following activities: fuel boilers and emergency generators diesel oil burnings; travelling in Inspira fleet; air conditioning systems gas release; wastewater and solid waste treatment; staff commuting and air travel in service. This assessment has followed the guidelines of the Greenhouse Gas Protocol of the WRI/WBCSD. Inspira channels 0.20€ of each room night profit to CO2 offset programs.



Gold Certificate on standards of Hygiene and Food Safety: Certificate awarded to companies which obtain for 3 consecutive times the value equal to or greater than 80% in HACCP audits. Inspira has the certificate since 2010.



+Valor Certificate – Certificate awarded by the city of Lisbon in partnership with Valorsul, to establishments that meet the quality requirements with regard to separation and disposal of organic waste materials for recycling.



Gluten Free Certificate – The gluten-free seal resulted from a partnership between APC (Portuguese Association of Celiac) and Biotrab (HACCP consulting company). This certification ensures that the restaurant has implemented a HACCP system adapted to the specification of the preparation of gluten-free meals including staff training, product traceability and qualification of ingredients and suppliers. Inspira's restaurant is the only certificated one in Lisbon.

Awards



Sustainable Development Award - Initiative, held in partnership by the "Diário Económico" and Heidrick & Struggles, which has distinguished Portuguese companies that have excelled in the area of sustainability. Inspira Santa Marta Hotel was awarded the prize for Best Small Medium Enterprise in 2011.



Finalist in Sustainable Development category of 2012 and 2013, Luso-French Chamber of Commerce and Industry Awards - Inspira has been honored twice in the category of Sustainable Development. The Luso-French Awards aim to encourage trade relations between Portugal and France, with a strong highlight on the effort and success achieved by companies developing strategies and investments in both markets.



2011 Turismo de Portugal Award in the category of environmental sustainability – Turismo de Portugal Awards are an initiative which aims to award and promote projects and initiatives of touristic relevance which have significantly contributed to the supply quality and reinforcement of the sector's competitiveness.



2012 Best Concept Hotel for Events and 2013 Sustainability in Events Awards - The Events Ceremony awards are produced and organized by the ExpoEventos Office, sponsored by a vast network of partners and the advice of an Honorary Committee, composed of personalities and experts from the areas in competition. Inspira was the winner in the categories of Best Concept Hotel for events, with its Green Meetings concept, in 2012 and Sustainability in Events in 2013.

inspira

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engaging your senses



Best Sustainable Hotel in Portugal 2013/2014, International Hotel Awards

The International Hotel Awards were developed to identify, highlight and reward excellence throughout the global hospitality industry throughout a wide range of areas. It is the only organization to provide 5-star accolades at an international level. The International Hotel Awards global competition determines the finest hotels and hospitality companies in the world. Inspira won the 5-star award for Best Portuguese Sustainable Hotel.



Green Hotel of the Year 2014 (European Hospitality Awards)

The European Hospitality Awards reward all the companies, technologies and individuals that have greatly contributed to the world of hospitality. The Green Hotel Award recognizes the ones who managed to maximize the environmental operations with an efficient and innovative use of energy consumption. This category includes all the unities that are taking big steps in this area.



UNWTO Ulysses Award for Excellence and Innovation in Tourism

The 11th edition of UNWTO Ulysses Awards for Excellence and Innovation in Tourism took place on the 28th of January and Inspira Santa Marta Hotel was one of the prize-winners in "Innovation in Enterprises" category. The Portuguese 4-star hospitality unit, located in Lisbon, was awarded the 3rd place in its category and was the only hotel among the 14 finalists in all four considered categories.



Sustainability Award – Sociedade Ponto Verde/Boa Cama Boa Mesa (Jornal Expresso)

For the first time, Boa Cama Boa Mesa, the portuguese tourism guide from Jornal Expresso, assigned a Sustainability Award. This award enables the recognition of the best initiatives regarding the water consumption, energy savings, waste sorting and other projects that promote sustainability.



2015 European Green Hotelier Awards – Inspira was awarded the second place with a total of 36 points, out of 40, and only 1 point away from the winner. The Green Hotelier Awards distinguish the hotel units for their performance and efforts in the area of sustainability.



"Sustainable Development Trophy" of the Portuguese-French Chamber of Industry and Commerce: the Portuguese-French Trophies, already on the 22nd edition, intends to reward the Portuguese and French enterprises of different sectors. The goal of this initiative is to promote the trade exchanges between this two countries and highlight the strategies and investments on each market. This trophy aims to distinguish the sustainable management efforts.



Green Project Awards Portugal 2015 for "Turismo, Mar e Agricultura": Green Project Awards' main goal is to grow awareness on sustainable development. Its 8th edition highlighted the green economy issues and awarded the best projects and initiatives regarding the promotion of ecofriendly practices and sustainable development.



National Geographic World Legacy Awards 2016 – Earth Changer - Inspira Santa Marta Hotel was a finalist of the National Geographic World Legacy Awards thanks to its positive role on the transformation of the global tourism industry. The Lisbon boutique hotel was running in the "Earth Changer" category which intends to recognize "cutting-edge leadership in environmental friendly business practices and green technology, from renewable energy and water conservation to zero-waste systems and carbon emissions reduction".